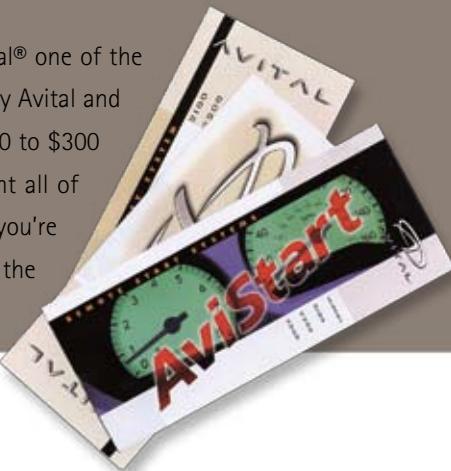




Iillions of dollars spent on consumer advertising over the years have made Avital® one of the best known and most in-demand names in security and remote start! That's why Avital and AviStart™ are a perfect fit for your store. They are solidly positioned in the \$200 to \$300 price range where the majority of systems are sold! Avital/AviStart complement all of the Directed® lines plus they fit hand-in-glove with Clifford®! No matter what you're selling today, Avital and AviStart can boost your profitability tomorrow! That's because they cover all the bases that lesser systems just can't.



Stills from Directed's remote start television commercial that originally debuted at the Consumer Electronics Show in Las Vegas



Merchandising collateral:

Directed Electronics' in-house advertising agency provides support for most of all your marketing needs: brochures and banners, t-shirts, full color advertising and broadcast media productions.



Avital 6 foot banner: great for window displays



The Avital Guaranteed Protection Plan*

The Avital one-year Guaranteed Protection Plan refunds your insurance deductible up to \$2,500 if your vehicle is stolen with the Avital system installed and armed. Avital doesn't just provide security - it provides peace of mind!

driven to excel
Directed
ELECTRONICS

One Viper Way
Vista, California 92081

avital.com

The Company Behind Avital

Directed Electronics, registered in the ISO-9001 quality standard, is America's Largest Auto Security Company, with more than 90 technology patents and 35 Innovations Awards. Directed engineers are committed to offering consumers the most technologically sophisticated electronic systems available today.

*Terms and conditions apply.

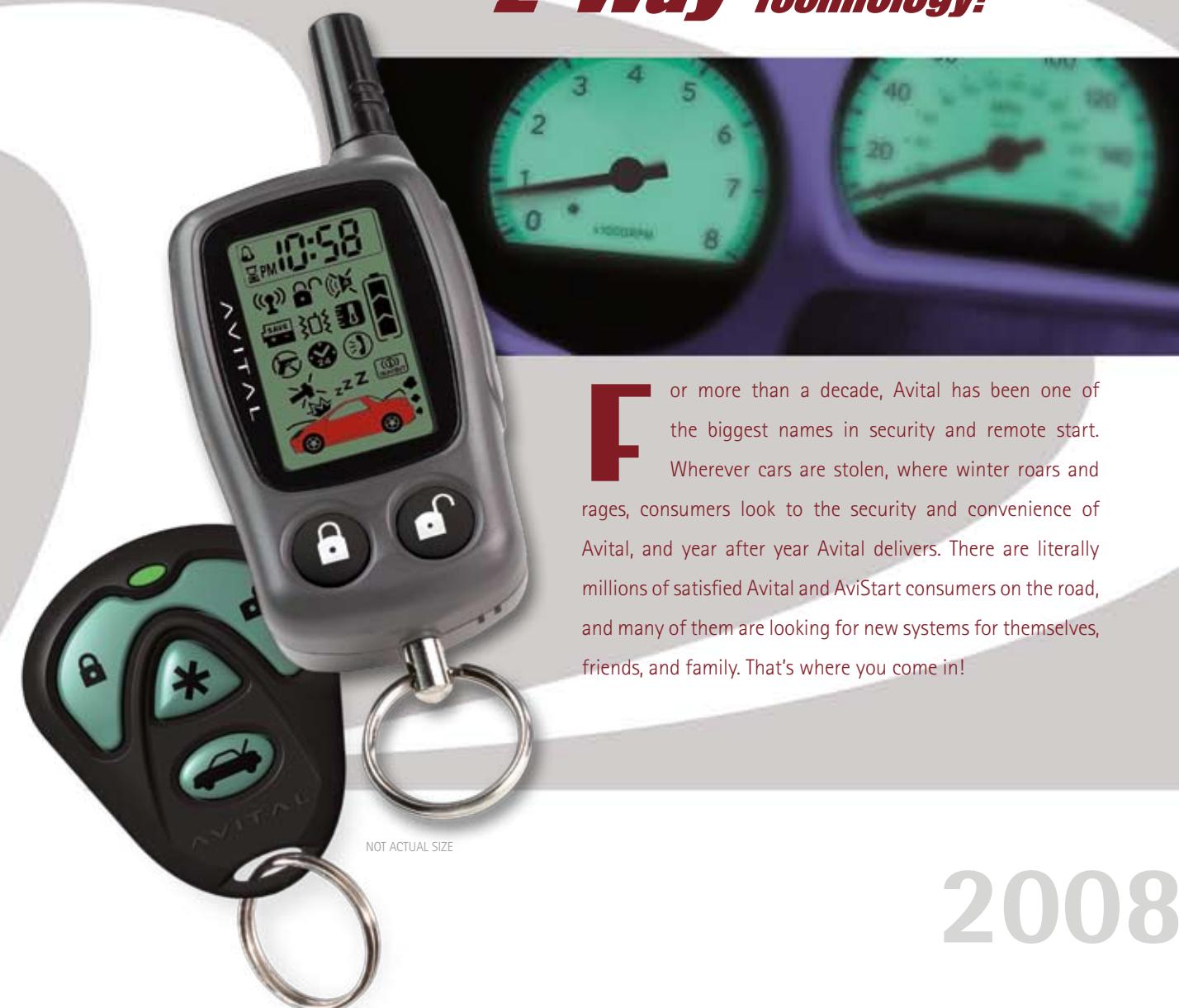
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AVITAL

REMOTE START and SECURITY SYSTEMS

Featuring 2-Way Technology!



For more than a decade, Avital has been one of the biggest names in security and remote start. Wherever cars are stolen, where winter roars and rages, consumers look to the security and convenience of Avital, and year after year Avital delivers. There are literally millions of satisfied Avital and AviStart consumers on the road, and many of them are looking for new systems for themselves, friends, and family. That's where you come in!

2008



ow, Avital is introducing the Avital® 4400 2-Way Remote Start / Security System. A state-of-the-art FCC Legal 2-Way system that leaves the competition in the dust. When your customers see the new Avital 2-Way, they'll be sold!



HX Technology is here!



Avital remote start systems and combined Avital remote start/security systems now feature the new long range HX superheterodyne receiver, for improved performance and reliability. The new window-mount HX receiver offers superior noise rejection for rock solid range of up to a quarter-mile!



4400

AviStart™ 2-Way Security
and Remote Start p/n 834002

The AviStart™ 4400 2-Way doesn't take up much room in your pocket, and the in-vehicle antenna doesn't take up much room on the windshield. Directed engineers have done it again!

- ▲ Excellent Range! The AviStart 2-Way should get similar range to other superheterodyne systems: over 1,000 feet under optimum conditions.
- ▲ Nobody does backlighting like Directed. You'll love it in the dark.
- ▲ Learns Directed Transmitters! The 4400 can learn up to 4 transmitters, and comes with one 2-Way and one 1-Way remote.
- ▲ Time/Temp via Remote! Read the time on your 2-Way just like a cell phone, and remotely sense the temperature in your vehicle. Too hot or too cold? Time for remote start!
- ▲ Parking meter timer: press two buttons and count down to convenience!

4300

AviStart™ Security and
Remote Start p/n 833002

The state-of-the-art AviStart™ 4300 combines the bedrock reliability of AviStart remote start technology with the peace of mind that comes with a high quality Avital security system in one integrated unit.

- ▲ New long range HX superheterodyne receiver.
- ▲ Stinger® DoubleGuard® shock sensor and Revenger® 6-tone siren.
- ▲ New miniature XCRS™ (Extreme Capacity Relay Satellite)
- ▲ Additional output channel: Now 5-channel security/remote start* hybrid with 3 auxiliary channels
- ▲ Turbo-timer built-in
- ▲ Defroster activation output

4200

AviStart™ Remote Start
System p/n 832002

The deluxe AviStart™ 4200 remote start/keyless entry system offers the ultimate in convenience, including two auxiliary channels that are ideal for optional remote control conveniences.

- ▲ New HX Superheterodyne ultra long range receiver technology
- ▲ Additional output channel: Now 4-channel remote start**/ keyless entry system with 2 auxiliary channels
- ▲ Turbo-timer built-in
- ▲ Additional output channel: Now 5-channel security/remote start** hybrid with 3 auxiliary channels
- ▲ Defroster activation output

4100

AviStart™ Remote Start
System p/n 831002

The affordable AviStart™ 4100 is an ideal 3-channel stand-alone remote start and keyless entry system.

- ▲ New miniature XCR™ (Extreme Capacity Relays) onboard
- ▲ Additional output channel: Now 3-channel remote start**/ keyless entry system with 1 auxiliary channel
- ▲ Turbo-timer built-in
- ▲ Defroster activation output
- ▲ Compatible with any ESP2™ GPS Tracking System

4000XL

AviStart™ Remote Start
System p/n 830012

The AviStart™ 4000XL has all of the features of the 4100 but with only one three-button AviGlo™ remote transmitter instead of two.

AviStart™

	4400	4300	4200	4100	4000XL
\$2500 Guaranteed Protection Plan*	■	■	■	■	■
Limited Lifetime Warranty	■	■	■	■	■
Transmitter- (Quantity x Buttons)	1x5/1x4	2x4	2x4	2x3	1x3
Receiver Channels	4	5	4	3	3
Flex-channel configuration	■	■	■	■	■
RF Technology	2-Way	HX	HX	HX	HX
Stealth Coding™ Technology	■	■	■	■	■
Remote-Controlled Valet	■	■	■	■	■
Remote-Controlled Silent Arm/Disarm	■	■	■	■	■

■ Standard B Built-In (+/-) Display Polarity Output

*Terms and conditions apply. **Automatic Fuel-injected Vehicles Only. ***Depending on your vehicle, some additional parts or labor may be required.

	4400	4300	4200	4100	4000XL
Parking Light Flash	B (+/-)				
Power Door Locks	(+/-)	(+/-)	(+/-)	(-)	(-)
Power Trunk Channel 2	(-)	(-)	(-)	(-)	(-)
Interior Light Illumination	(-)	(-)	(-)		
Remote Start**	■	■	■	■	■
12, 24 or 60 Minute Run Time	■	■	■	■	■
Run Time in One Minute Intervals 1-60	■	■	■	■	■
Protected Valet Mode	■	■	■		
Owner Recognition	■	■	■		
Alarm State Memory	■	■			

	4400	4300	4200	4100	4000XL
Icon Remotes	■	■	■	■	■
Bitwriter/PC Compatible	■	■	■		
Zone Identification	5	5			
Panic (Car Locator)	■	■	OPT		
Status LED	■	■	■		
Fault-Proof Starter Interrupt	■	■	■		
Zone-2 Impact Sensor	■	■			
High-Powered Siren	■	■			
Active/Passive Arming	■	■	■		
Ignition Controlled Door Locks On/Off***	■	■	■	■	■

AVITAL®

Transmitter- (Quantity x Buttons)	2300	2200	2100	2300	2200	2100
Receiver Channels	4	3	3	(-) Horn Output	■	■
Parking Light Flash Relay (+/-)	■	■	■	Second Unlock	■	■
Starter Kill / On Board	■	■	■	Passive / Active mode	■	■
Interior Light Illumination (-) or R Relay	R	(-)	(-)	Chirps On/Off	■	■
Power door locks relays (+/-)	R	(+/-)	(+/-)	Ignition Control Door locks On/Off	■	■
Dual Zone Shock Sensor	■	■	■	Passive Lock On/Off	■	■
Multiplexed sensor input	■	■	■	0.8/3.5 sec. Door lock Output	■	■
Six Tone Siren	■	■	■	Single/Dual Door lock Pulse	■	■
Stealth Coding On/Off	■	■	■	Stealth Coding On/Off	■	■



It's easy to say you're number one, but much harder to BE number one! It takes amazing products, great customers, well-known brands and a full circle of commitment, including world class technical support and training, customer service, on-time shipping, warranty, field sales support – the whole nine yards.

Directed Electronics and Bypasskit are both #1 at what they do. FOR 25 YEARS NOW, DIRECTED HAS OFFERED OUR VALUED CUSTOMERS THE ULTIMATE LINEUP OF REMOTE START BRANDS, WITH NAMES LIKE VIPER, PYTHON, CLIFFORD, VALET, AVISTART AND AUTOMATE. RECENTLY WE'VE ACQUIRED TWO MORE FAMOUS BRANDS: ASTROFLEX AND AUTOSTART. If there were any doubters, they are silent now – dealers like you have made Directed #1 in remote start.

NOW DIRECTED HAS ACQUIRED BYPASSKIT, THE #1 SUPPLIER OF REMOTE START AND DOOR LOCK INTERFACES AND OTHER VEHICLE INTEGRATION PRODUCTS, TO OFFER OUR CUSTOMERS THE ULTIMATE ONE-STOP SHOP FOR EVERYTHING RELATED TO SECURITY AND REMOTE START. It's an unbeatable combination, driven by the best remote start sales & marketing program in the industry, designed to maximize your Average Selling Prices, Install Profit, Overall Margin and Customer Satisfaction. Let the Season Begin!

DO YOU KNOW BYPASSKIT FIELDS THE LARGEST ENGINEERING STAFF DEDICATED TO REMOTE START AND SECURITY INTERFACE SOLUTIONS IN THE INDUSTRY? This commitment to R&D has resulted in the single largest cluster of engineers dedicated to aftermarket vehicle remote start and security anywhere in the world. The focus of all our efforts is to ensure that Directed Dealers will always have access to the most advanced and cost-effective vehicle interface solutions.

Directed and Bypasskit are more responsive than ever to market trends, and flat out can turn around preloaded Bypasskit and web-configurable Xpresskit solutions faster and more efficiently than anyone, resulting in exactly what you need, when you need it! When remote start season blows-in fast and furious, there's no room for error! PRELOADED BYPASSKIT MODULES COME PRE-CONFIGURED AND ARE READY TO GO, CUTTING LEAD TIMES AND ARRIVING QUICKLY AT YOUR BAY. WEB-CONFIGURABLE XEXPRESSKIT MODULES OFFER YOU THE MOST VEHICLE COVERAGE WITH THE FEWEST NUMBER OF SKUs TO MANAGE.

POWERED BY
XPRESSKIT™

Leveraging our huge technical advantage in bypass & interface, DIRECTED IS MAKING THE INVESTMENT IN XEXPRESSKIT PROGRAMMABLE SOLUTIONS AND BYPASSKIT PRE-LOADED SOLUTIONS TO ACHIEVE SEAMLESS OEM INTEGRATION THAT REALLY MAKES A DIFFERENCE TO YOUR STORE'S BOTTOM LINE!

... using our investments in USA and Canada to become a world leader in digital OEM Integration of aftermarket security and remote start systems on the vehicle databus.

